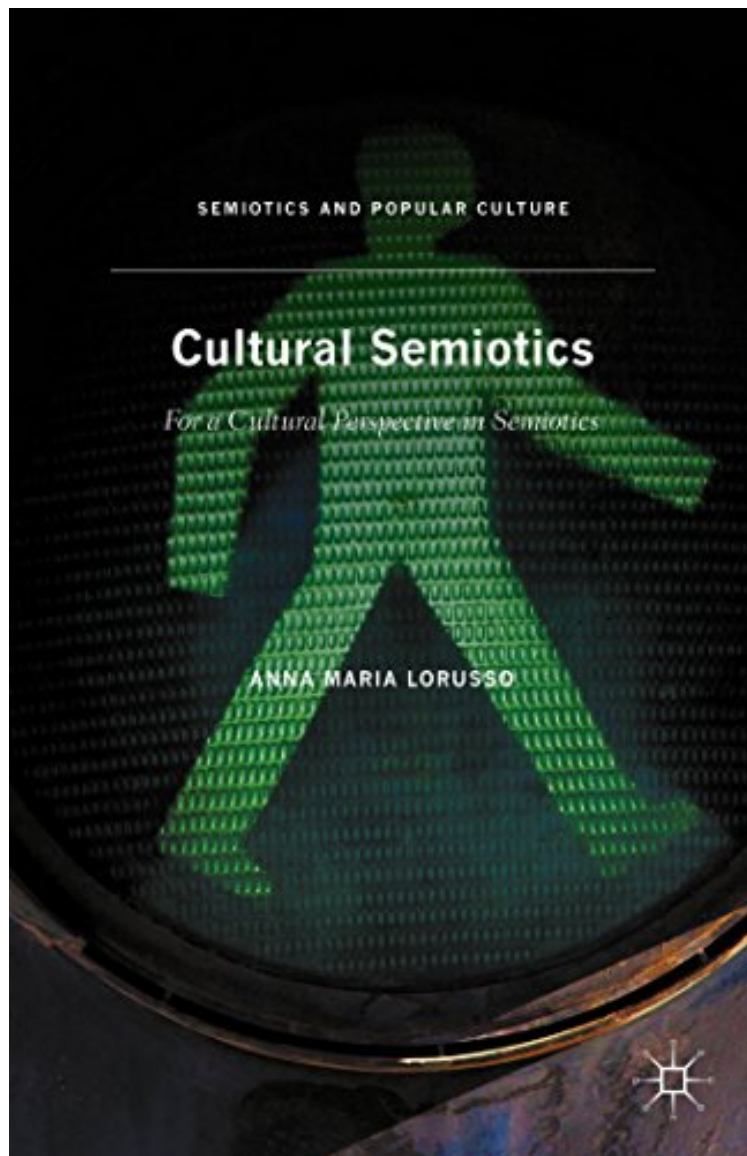


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Cultural Semiotics: For a Cultural Perspective in Semiotics (Semiotics and Popular Culture)

Anna Maria Lorusso

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About the Author Anna Maria Lorusso is Associate Professor of Semiotics at the University of Bologna, Italy. The author and editor of numerous books, her work has been published in such leading journals as VS and Lexia.