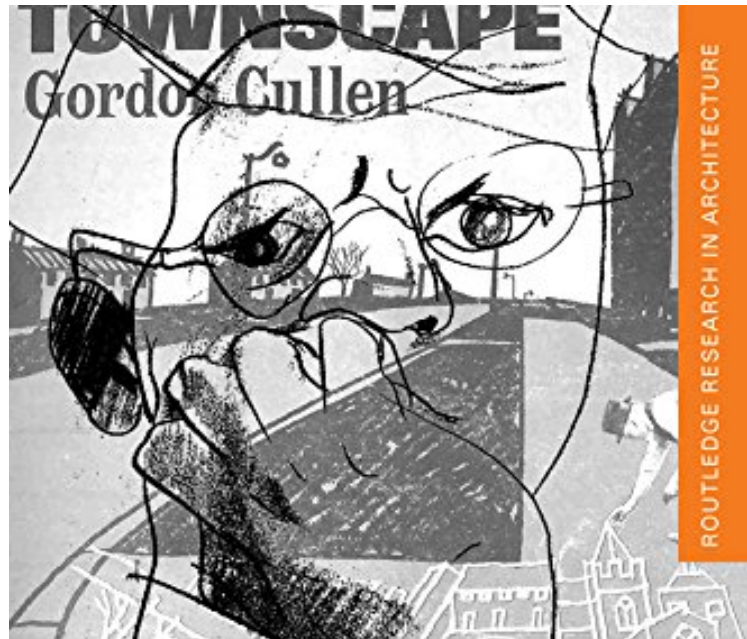


[Mobile book] Cut and Paste Urban Landscape: The Work of Gordon Cullen (Routledge Research in Architecture)

Cut and Paste Urban Landscape: The Work of Gordon Cullen (Routledge Research in Architecture)

Mira Engler

DOC | *audiobook | ebooks | Download PDF | ePub



CUT AND PASTE URBAN LANDSCAPE

The work of Gordon Cullen

MIRA ENGLER



DOWNLOAD



+

READ ONLINE

#3576394 in eBooks 2015-08-11 2015-08-11 File Name: B013RC651A | File size: 79.Mb

Mira Engler : Cut and Paste Urban Landscape: The Work of Gordon Cullen (Routledge Research in Architecture) before purchasing it in order to gage whether or not it would be worth my time, and all praised Cut and Paste Urban Landscape: The Work of Gordon Cullen (Routledge Research in Architecture):

During the post-war era, the emerging consumer economy radically changed both the discourse and practice of architecture. It was a time where architecture became a mainstream commodity whose products sold through mass media; a time in which Thomas Gordon Cullen came to be one of Britain's best-known twentieth-century architectural draftsmen. Despite Cullen's wide acclaim, there has been little research into his life and work; particularly his printed images and his methods of operation. This book examines Cullen's drawings and book design and also looks into his process of image making to help explain his considerable popularity and influence which continues to this day. It presents the lessons Cullen had to offer in today's design culture and practice and looks into the post-war consumerist design strategies that are still used today.

The once essential distinction between town and country has long since collapsed into an endless stream of images Gordon Cullen played an essential role in this reconfiguration of our postmodern worldspace by developing graphic vocabulary elements of which are now so ubiquitous Engler's important study reveals that by redrawing the obvious, the author of *Townscape* had an impact far greater than the limits of any town or country. Dr Sylvia Lavin, Professor, Department of Architecture and Urban Design, University of California, Los Angeles, USA Through Mira Engler's perceptive research, Gordon Cullen is revealed as a powerful lens, focussing a broad body of theories and techniques, and projecting them in an accessible, populist and highly influential manner. Cullen's work reflects the approach of the Architectural and its explicit promotion of the ideas of *Townscape* and *Serial Vision*, but also embodies legacies of urban and landscape thinking that range from Repton to Le Corbusier. Engler vividly reveals the links to theories and practices of film and mass culture, positioning Cullen within a milieu shaped by Eisenstein, Debord and Benjamin, as much as the technicalities of reproduction and graphic design. Not only does Engler give Cullen his place in the history of urban design and planning, she also makes compelling connections to contemporary practices such as website design and blogging, and offers food for thought for current debates, including the critical relationship between modes of representation and the landscapes they create. Dr Jacqueline Bowring, Professor of Landscape Architecture, Lincoln University, New Zealand

The once essential distinction between town and country has long since collapsed into an endless stream of images that not only mediates our perception but materially transforms the environment into a virtually continuous system that admits no distinctions or limits. Gordon Cullen played an essential role in this reconfiguration of our postmodern worldspace by developing a graphic vocabulary elements of which are now so ubiquitous as to go unnoticed in our saturated visual field. Engler's important study reveals that by redrawing the obvious, the author of *Townscape* had an impact far greater than the limits of any town or country. Sylvia Lavin, Professor, Department of Architecture and Urban Design, University of California, Los Angeles, USA. Engler (landscape architecture, Iowa State Univ.) provides illuminating insight into the *Townscape* movement, a post-WW II response, forwarded by architect Gordon Cullen, to dogmatic and Utopian modernist urban principles. Engler describes the development of the *Townscape* vision as outlined by contributors to the London-based magazine *Architectural* and illustrated by Cullen, then the magazine's art editor. Engler contends that the *Townscape* idea was more clearly articulated by Cullen's alluring cartoonish collages than by the articles. After leaving *Architectural* in 1959, Cullen published a book, *Townscape* (1961), that drew largely from ideas and illustrations published in the magazine. *Townscape* was reissued in various forms and in many languages. It primarily comprised images that could be read in various ways. *Cut and Paste Urban Landscape* describes the extensive, lasting influence of Cullen's *Townscape*. The author holds that the non-hierarchical order of Cullen's book helps explain its long-standing popularity and that the characteristic features of the illustrations provide an open-ended definition of the *Townscape* idea. Thoroughly annotated and adequately illustrated, Engler's book is revealing, convincing, and a welcome addition to scholarship on 20th-century urbanism. D. Sachs, Kansas State University, CHOICE "Cullen's concerns with visual literacy have been well defined in this book with its extensive bibliographies and relevant illustrations. Not only does Engler provide a valuable insight into 'Mr Townscapers' and his place in the history of urban design and planning, she also shows his continuing influence on imagining planned landscapes." The William Shipley Gorup for RSA History, Bulletin 51, December 2016

About the Author Mira Engler, Ph.D, has studied landscape architecture at the Technion, Israel and at UC Berkeley and architecture at UCLA. Her previous book, *Designing America's Waste Landscapes*, explores societal and professional attitudes towards waste and the design of dumps and sewage grounds. She currently studies the relationship between landscape architecture, mass media, and visual consumer culture. Mira Engler is a professor of landscape architecture and urban design at Iowa State University, Ames, Iowa, USA.