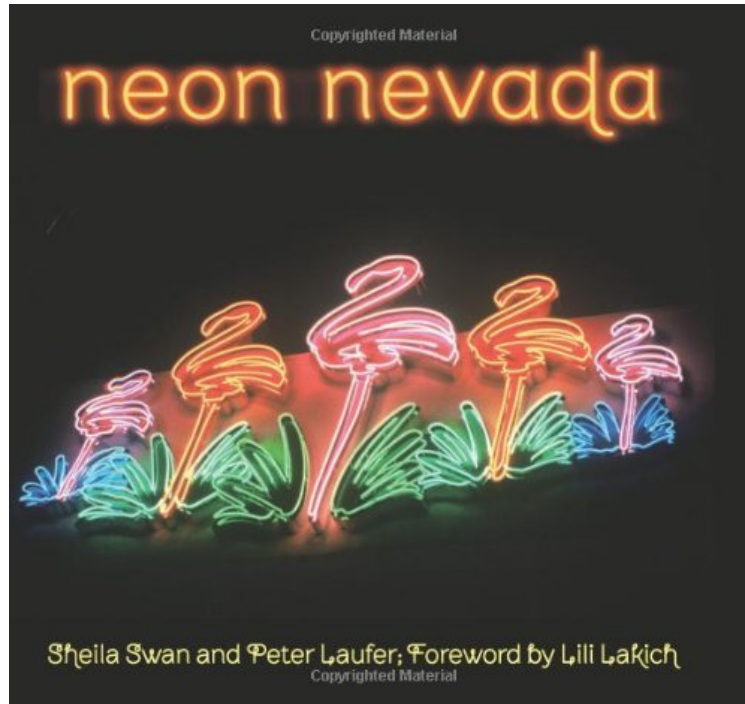


(Download) Neon Nevada

Neon Nevada

Peter Laufer

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Peter Laufer : Neon Nevada before purchasing it in order to gauge whether or not it would be worth my time, and all praised Neon Nevada:

1 of 1 people found the following review helpful. well worth it for lovers of AmericanaBy Gene BowkerI think the part I liked about the book best was the "before and after" concept. It reminds us to take pictures NOW before things disappear.It's also a good history of neon in Nevada where I think it was designed for.I understand a little more about the signs and the photography is great too. Well worth it for lovers of Americana.0 of 0 people found the following review helpful. Two StarsBy Joseph T. HermansenDisappointed no famous Neon0 of 0 people found the following review helpful. Five StarsBy Dave ReynoldsAs a neon person this is great.

Neon Nevada is at once a stirring ode to a fading tradition and a celebration of a unique modern art, one whose pages will bring back memories while, perhaps, also conjuring up dreams of the future.

.com Something's glowing out in the desert night, but it isn't New Mexico, and these creatures aren't visitors from another planet. There is a pig with wings--who may well be fleeing the Nevada barbecue establishment he advertises--and a creature who looks something like Elmer Fudd with a lightning bolt for a body. But that's as close as we get to alien beings, unless you count the penguin in a ten-gallon hat and cowboy boots. These colorful images of cartoon cowboys, cowgirls, women bathing in martini glasses, and martinis sans women illuminate an aspect of Americana--the neon sign--that has been largely neglected. "Neon is undoubtedly an important part of Nevadasquo;s image, brand, and history, pictures of it throughout time capturing the statesquo;s economic health, self-perception, and appeals to tourists.nbsp; Although Lili Lakichrsquo;s foreword might raise an eyebrow by comparing neon signs to the

highest aspirations of the American dream and the lowest manifestations of commercialism, and stating that no other medium so aptly expresses the American spirit, the execution of this book just might prove her to be correct."