

(Download) New Collecting: Exhibiting and Audiences after New Media Art

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Beryl Graham

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Beryl Graham : New Collecting: Exhibiting and Audiences after New Media Art before purchasing it in order to gauge whether or not it would be worth my time, and all praised New Collecting: Exhibiting and Audiences after New Media Art:

The collections of museums, galleries and online art organisations are increasingly broadening to include more new media art. Because new media is used as a means of documenting, archiving and distributing art, and because new media art might be interactive with its audiences, this highlights the new kinds of relationships that might occur

between audiences as viewers, participants, selectors, taggers or taxonomisers. New media art presents many challenges to the curator and collector, but there is very little published analytical material available to help meet those challenges. This book fills that gap. Drawing from the editor's extensive research and the authors' expertise in the field, the book provides clear navigation through a disparate arena. The authors offer examples from a wide geographical reach, including the UK, North America and Asia and integrate the consideration of audience response into all aspects of their work. The book will be essential reading for those studying or practicing in new media, curating or museums and galleries.

'This is essential reading for artists, curators, art historians, students and anyone else interested in creating, commissioning, collecting, exhibiting and documenting new media art. The authors provide an excellent overview of the challenges involved in dealing with 21st century artworks that are "not easy to collect".' Douglas Dodds, Victoria and Albert Museum, UK
'New forms of art production necessitate new ways of thinking about exhibiting and collecting. This book fills a gap in the field by directly addressing the challenge for curators and audiences alike in exploring ways that do not simply replicate old models but redefine possibilities of what is collected, how, and for whom.' Joasia Krysa, Kunsthall Aarhus, Denmark
About the Author
Beryl Graham is Research Professor at the University of Sunderland, UK.