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Christopher Finch

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Norman Rockwell

332 MAGAZINE COVERS



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Christopher Finch : Norman Rockwell 332 Magazine Covers before purchasing it in order to gauge whether or not it would be worth my time, and all praised Norman Rockwell 332 Magazine Covers:

9 of 9 people found the following review helpful. Good Book!By Doug RichardThis 1979 edition (11 7/8" X 15 1/4" X 2") is a larger book than the 2013 edition and 455 pages vs. 400 pages. It is the cover art from the 332 Post covers, not the Post covers themselves, i.e. no Post banner, no words across the art saying what was inside that particular magazine, and so on, that actually ruined the artwork. These are full-size, color paintings, one to a very large page, with commentary on an earlier page, with a small version and the page on which the large painting appears, which proceed from top down, instead of left to right (maybe because it was printed in Japan?) In addition, there is cover art (11 full size pages) from some other magazines on which Norman Rockwell art appeared. The cover art is from 1916-1963. Since very few of the early covers have been reproduced in calendars or books on Rockwell, which tend to repeat the same images, this is a chance to see much more of his artwork, which covers the period of both World Wars, Korea, and some of Vietnam. Even with the age of the edition, my copy at least was still in very good shape, with the pages not yellowed or faded, as far as I could tell.1 of 1 people found the following review helpful. A really fun, and unique look at the works of Norman RockwellBy Agape MusicA really fun, and unique look at the works of

Norman Rockwell. I had always wondered if there was a compilation of Rockwell's advertising art....always though there should be.....there is! Thanks, Dave (in Colorado)0 of 0 people found the following review helpful. Well worth the investmentBy JohnThis is stunningly beautiful. The large size of the book is perfect, and the high quality of the pages highlights the awesome artistry of Mr Rockwell.The last 53 pages describe additional detail behind selected covers shown elsewhere (in full-size) in the book. Quite a delightful read overall.

Now available for the first time as an e-book, Norman Rockwell 332 Magazine Covers features Rockwell's unique vision of America. All of his his justly famous cover illustrations for the Saturday Evening Post, painted between 1916 and 1963, are reproduced in splendid full color in a digital format, with commentaries by Christopher Finch, the noted writer on art and popular culture. There are few more satisfying sights on a city street than a well-stocked newsstand, hung with a hundred or more magazines and periodicals, each competing for the attention of the potential customer. The American magazine cover enjoyed a Golden Age during the period that opened with the high-speed color press, and ended when subscription sales grew to paramount importance. Dozens of gifted artists made their reputations in this field. None of them, however, achieved the immense and sustained popular success enjoyed by Norman Rockwell. Although technically he was an academic painter, he had the eye of a photographer and, as he became a mature artist, he used this eye to give us a picture of America that was familiar—astonishingly so—and at the same time unique. The picture seemed familiar because it was everyonesquos dream of America; it was unique because only Rockwell managed to bring it to life with such authority. Rockwell held up a friendly mirror to the society he lived in, and Americans have looked into this glass and seen themselves as warm, decent, hard-working citizens of a country bountiful enough to accommodate their boundless optimism.

About the Author Christopher Finch was born in Guernsey, Channel Islands, in 1939 and came to the United States in 1968 to join the curatorial staff of the Walker Art Center in Minneapolis. His books include the best sellers Norman Rockwell's America, The Art of Walt Disney, and Rainbow, a biography of Judy Garland, which was turned into a motion picture for NBC television.