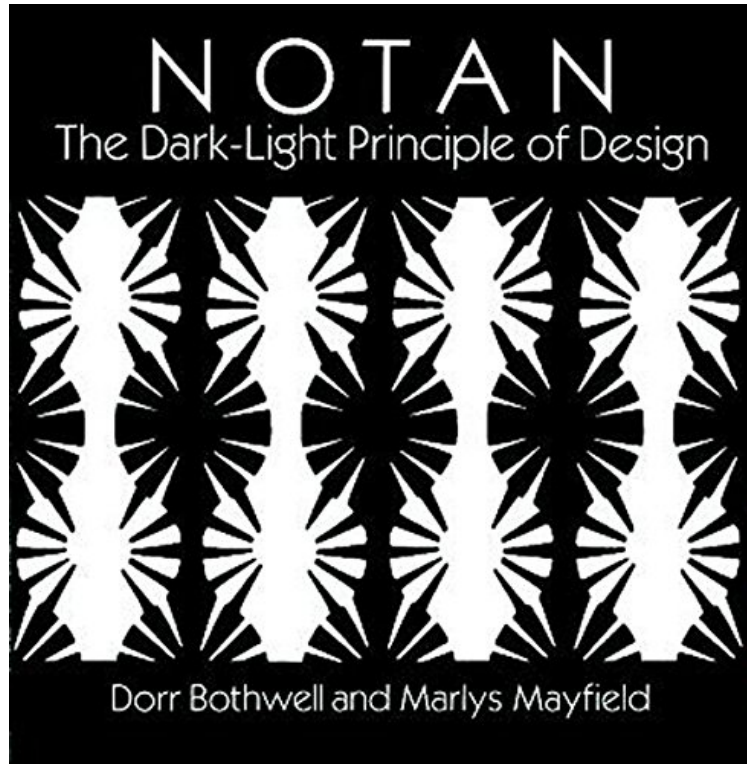


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Notan: The Dark-Light Principle of Design (Dover Art Instruction)

Dorr Bothwell, Marlys Mayfield

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Dorr Bothwell, Marlys Mayfield : Notan: The Dark-Light Principle of Design (Dover Art Instruction) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Notan: The Dark-Light Principle of Design (Dover Art Instruction):

7 of 7 people found the following review helpful. Belongs in every artist and maker's library! By Ashland, OR resident Excellent, concise description of Notan history, concepts and usage. Exercises and examples allow reader to learn Not an by DOING! Great tool for self-teaching or arts classes. Highly recommend this small, very reasonably priced book for ANY craftsperson's library. 3 of 3 people found the following review helpful. Good book for the art classroom. By S. Erickson Another must-have for my classroom. These activities teach the positive-negative principle of design in beautiful ways. The best part is that every one of my high school students feel accomplished and successful with their finished projects. That is always a good thing. I use this book every year. 1 of 1 people found the following review helpful. Great tutorial on negative/positive design By DebbieK This was a great tutorial on notan design, complete with exercises to try. I always knew I loved the balance between positive and negative space, but never knew why, or why some of my art is more successful than others. It's a short book, but very detailed.

As a guiding principle of Eastern art and design, Notan (a Japanese word meaning dark-light) focuses on the interaction between positive and negative space, a relationship embodied in the ancient symbolism of the Yang and the Yin. In composition, it recognizes the separate but equally important identity of both a shape and its background. Since their introduction in the West, the intriguing exercises associated with Notan have produced striking results in every

branch of Western art and design. This book, by two American artists and teachers who made an intensive study of Notan, was the first basic book on the subject in the West, and it remains one of the definitive texts. Through a series of simple exercises, it places the extraordinary creative resources of Notan easily within the grasp of Western artists and designers. Clearly and concisely, the authors demonstrate Notan's practical applications in six problems of progressive difficulty; creative exercises that will fascinate artists and designers of every calling and level of expertise. Along with these exercises, the book includes many illustrations of the principle of Notan, among them images as diverse as a sculpture by David Smith, a Samoan tapa cloth, a Museum of Modern Art shopping bag, New England gravestone rubbings, Japanese wrapping paper, a painting by Robert Motherwell, a psychedelic poster, and a carved and dyed Nigerian calabash. Painters, sculptors, potters, jewelry, and textile designers, architects, and interior designers all will discover; or rediscover; in these pages an ancient principle of composition that can help them meet creative challenges with fresh new perspective.

From the Back Cover As a guiding principle of Eastern art and design, Notan (a Japanese word meaning dark-light) focuses on the interaction between positive and negative space, a relationship embodied in the ancient symbolism of the Yang and the Yin. In composition, it recognizes the separate but equally important identity of both a shape and its background. Since their introduction in the West, the intriguing exercises associated with Notan have produced striking results in every branch of Western art and design. This book, by two American artists and teachers who made an intensive study of Notan, was the first basic book on the subject in the West, and it remains one of the definitive texts. Through a series of simple exercises, it places the extraordinary creative resources of Notan easily within the grasp of Western artists and designers. Clearly and concisely, the authors demonstrate Notan's practical applications in six problems of progressive difficulty; creative exercises that will fascinate artists and designers of every calling and level of expertise. Along with these exercises, the book includes many illustrations of the principle of Notan, among them images as diverse as a sculpture by David Smith, a Samoan tapa cloth, a Museum of Modern Art shopping bag, New England gravestone rubbings, Japanese wrapping paper, a painting by Robert Motherwell, a psychedelic poster, and a carved and dyed Nigerian calabash. Painters, sculptors, potters, jewelry, and textile designers, architects, and interior designers all will discover; or rediscover; in these pages an ancient principle of composition that can help them meet creative challenges with fresh new perspective.