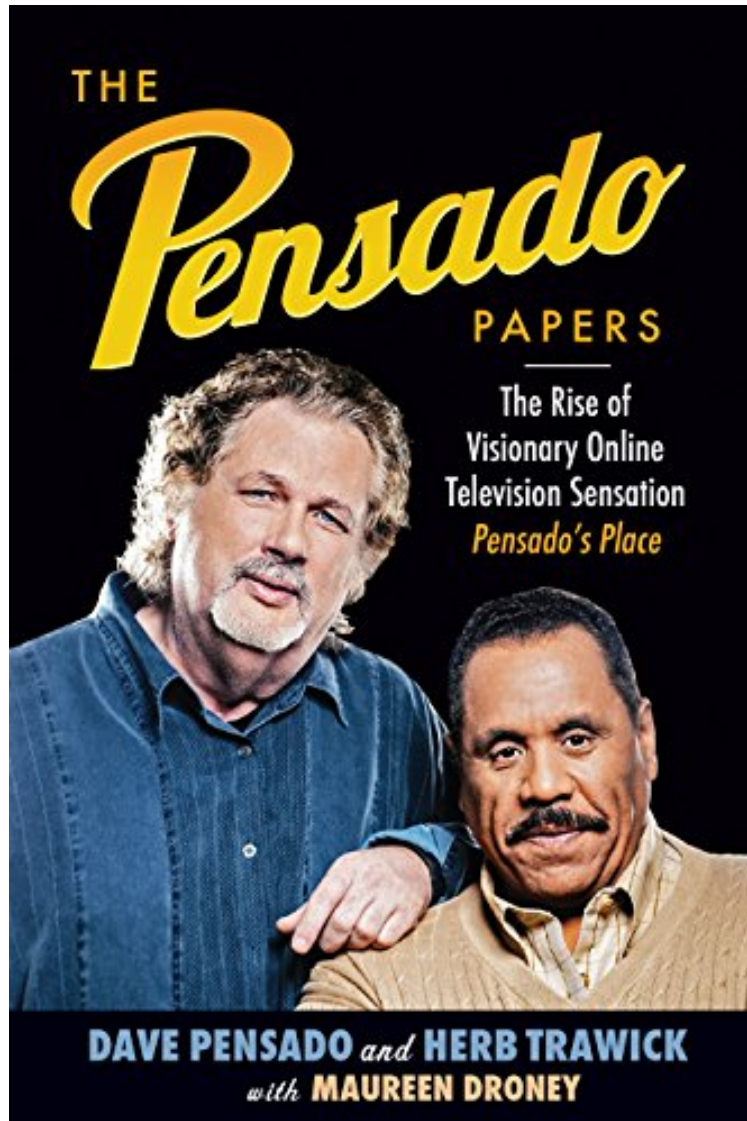


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The Pensado Papers: The Rise of Visionary Online Television Sensation, Pensado's Place (Music Pro Guides)

Dave Pensado, Herb Trawick, Maureen Droney
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Dave Pensado, Herb Trawick, Maureen Droney : The Pensado Papers: The Rise of Visionary Online Television Sensation, Pensado's Place (Music Pro Guides) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Pensado Papers: The Rise of Visionary Online Television Sensation, Pensado's Place (Music Pro Guides):

0 of 0 people found the following review helpful. Fantastic inside look, told as only Dave and Herb could tell itBy K.

DavisGreat read. I started watching Pensado's Place earlier this year, and love it - it's a treasure trove of great audio information, and I've used a lot of what I've seen in my own recordings. The book is everything you'd expect from Dave and Herb: laid back, funny, genuine, and straight up. Much of how they describe their approach to their careers and the show itself is applicable to more than just that - it's great information for anyone who's involved in a creative or business pursuit. Right on. 0 of 0 people found the following review helpful. Must read for anybody who isn't satisfied with their mixes or needs a reminder, about what really make a song sound good! By Aleksandr Monahhov One of the best books on mixing I've read! Finally got me thinking right, the mix isn't about mixing really, it's about the feel and emotions the music gives you! And for that I own you Mr. Pensado! It's simply is a must read for anybody who isn't satisfied with their mixes or needs a reminder, about what really make a song sound good! 0 of 0 people found the following review helpful. Dialog-Style By Bryan Holden I'm a big fan of Pensado's Place, and bought two copies, one as a gift. This is written in dialog style. There are few interesting anecdotes. Point taken only because I wished it had been more structured, not so brainstorm style. But I like the guys and they've been generous giving us their show.

(Music Pro Guide Books DVDs). On his top-rated YouTube show, Pensado's Place, first-call mixing engineer Dave Pensado (Beyonce, Christina Aguilera, Kelly Clarkson, Mariah Carey, Elton John, Michael Jackson, and more!) discusses a never-ending stream of important music and audio recording topics. While sharing the importance of relentless perseverance and tenacity in the pursuit of success in the world of recording studios and music producers, The Pensado Papers is also a story of incredible, almost unbelievable redemption. See from behind the scenes, the journey that Dave Pensado has shared with his manager and best friend, Herb Trawick, all the way from death's door to platinum records to Internet sensation! In this book you'll discover unique insights into the engineering regime of a recording genius, a creative philosophy that results in achievement and success, examples of Dave and Herb's powerful and inspirational friendship, amazing teachings from guests on Pensado's Place, and above all, fun! This is an incredible collection of techniques, tips, and truths about audio recording presented on a platform of trust, perseverance, behind-the-scenes insights, and humor. While retaining technical insights and educational value, Maureen Droney editor and long-time friend to Dave and Herb has skillfully captured the likeability, wisdom, and charm that millions of viewers have grown to love about this incredible duo. These are The Pensado Papers.

The Pensado Papers is a must-read for anyone who's ever craved the behind-the-scenes, double-barreled, all-access pass into the music business that only Dave Pensado and Herb Trawick could provide: fiery, insightful, incisive, inspiring, and most importantly, one hell of a good read. --Nick Messitte, Forbes.com "The authors convey the strong conviction that going beyond expectations will guarantee success on all levels; Both Professional and aspiring sound engineers alike will have much to gain from Pensado's philosophy." --Music Connection magazine "The two give a folksy, firsthand perspective about the passion and commitment involved in getting a quality show online." --Mix Magazine About the Author DAVE PENSADO is a Grammy Award-winning mix engineer who cut his teeth in Atlanta doing live and studio sound engineering during the '70s and '80s. In 1990s he moved to Los Angeles and he mixes between 200 and 250 songs a year. In September 2011 he started a weekly show called Pensado's Place with Herb Trawick. The show is about engineering techniques and features interviews with guest mixers, producers, or artists. The show has enjoyed skyrocketing success due to the incredibly valuable information provided by Dave, Herb, and their guests!