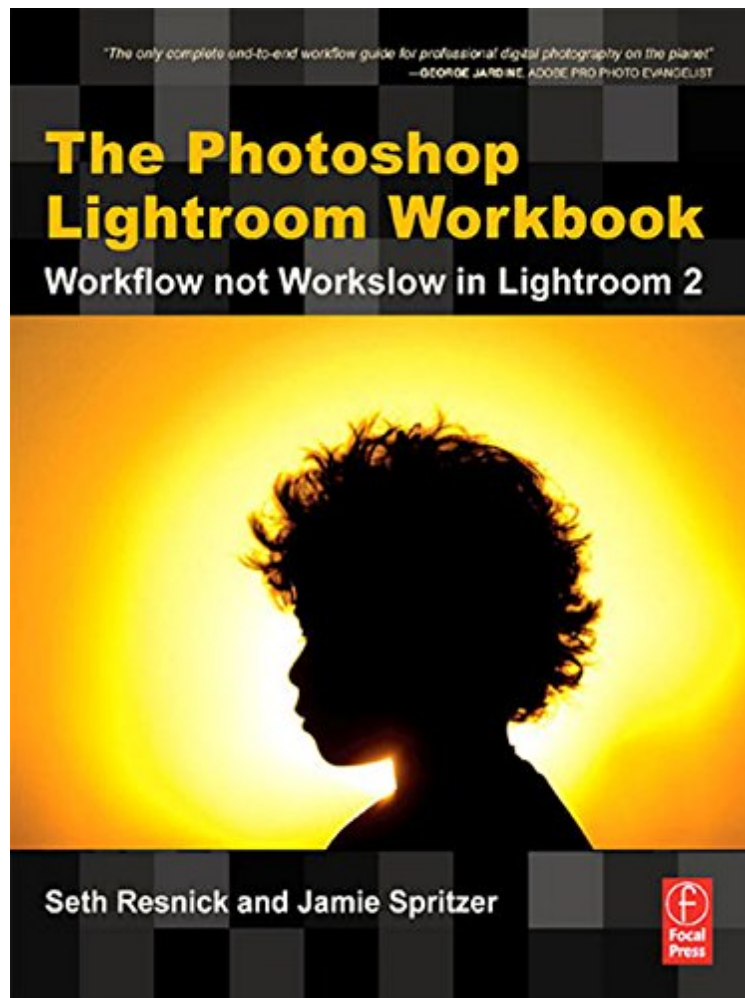


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## The Photoshop Lightroom Workbook: Workflow not Workslow in Lightroom 2

Seth Resnick, Jamie Spritzer

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**Seth Resnick, Jamie Spritzer : The Photoshop Lightroom Workbook: Workflow not Workslow in Lightroom 2** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Photoshop Lightroom Workbook: Workflow not Workslow in Lightroom 2:

46 of 47 people found the following review helpful. A Unique Approach to Adobe LightroomBy AnonymousIn an interview with George Jardine, renowned portrait photographer Gregory Heisler remarked, "the problem with digital photography is that people don't know what they don't know." It's still a relatively new field, and alot of misinformation gets passed along despite people's best intentions. When Heisler wanted to get a handle on digital, he went to a D-65 workshop with Seth Resnick Jamie Spritzer (in fact, Canon sends many of their Explorers of Light to learn digital at D-65).With this book, a wider audience is able to learn the ins-and-outs of digital photography from

pioneers in the field. What makes Resnick Spritzer's book unique among the competition is that it is built around establishing a true end-to-end digital workflow, from capture to asset management to output and archiving. Whether you're a working professional or an ardent shutterbug, this book shows you effective organizational and artistic techniques. The blessing and curse of digital is the sheer volume of files one can generate; this book shows the path to get the most of one's time in front of the computer, freeing the photographer to spend more time shooting. Behind everything is a solid understanding of state-of-the-art digital technology, with clear and concise explanations why one should do things a certain way over another. In addition, multiple approaches are illustrated to address the different needs of different photographers; for example, the book shows how to set up the Library and Catalog features for managing external drives in a shared environment or laptops that might be synced with desktops. Thankfully, this book is not one of those encyclopedias that tries to explain every feature in Lightroom in exhaustive detail. While there's more than enough instruction on using the various settings in the Develop Module, proofing for prints, etc., the viewpoint is always from the perspective of a photographer working on files from a shoot, not taking one picture and manipulating it to death with no context (as so many Photoshop books are). For that reason, this book is actually one you can read from beginning to end, as opposed to just pulling off the shelf and using the Index when you have a question (though it's great for that, too). The tone is concise, comprehensible, and professional (thankfully, without the relentless puns and lame jokes that define who-know-who's books). For all my friends who pick up digital photography and seek my help, I always try to help them develop good work habits and a fundamental understanding of optimizing their files, both during capture and subsequent processing, rather than try to teach them random Photoshop tricks. Resnick Spritzer's book is truly remarkable in that it is the first I've seen to really teach a workflow in the context of being a photographer, rather than just illustrating Lightroom's feature set. You'll learn all of Lightroom features, but you'll be learning WHY to use them, in addition to HOW (which seems to be the only part most books address). I can't recommend this book highly enough, as I think it's the best place to start understanding digital as a photographer. Even if you've been using Photoshop for years and Lightroom since the Beta version, read this book cover-to-cover and your time behind the computer will be much more productive!

2 of 2 people found the following review helpful. One of the best book for Adobe Lightroom workflow

By pokebaI like this book. Pick it up reading and cannot put it down. The workflow it suggested is through real experiences and well thought out. I have thought through my own workflow a while back. But there are a few issues that are not totally to my satisfaction. And the suggestions from this book helped me resolved many of them. I also like a lot about the parts about the Lightroom Develop Module. For example, it explains what clarity/vibrance/saturation is. It also shows how to use Lightroom HSL adjustments to localize hue/saturation/... in the images. These are something I used to think only Nikon NX2 can do. Now Lightroom 2.5 can do it too (though as not as elegant as Nikon NX2). Many times, the authors also explain why they made the decision and with examples. For example, why use 16 bit versus 8 bit. These persuaded me to change my workflow to use 16 bit now. There are still many more goodies to pick up as I only finished reading the develop related chapters. This book shows you how powerful and useful Adobe Lightroom 2.x is. And I'd highly recommend to anyone who want to improve their workflow.

Eric

11 of 12 people found the following review helpful. Not for everyone

By Samuel B. LopezI read this book from start to finish and I am a little disappointed. First off let me tell you the good things about it. The author explains thoroughly what Adobe Lightroom is, it's a database and it's "not" an editing tool to replace PhotoShop, it works well with PhotoShop though. The book seems to be a perfect fit for a professional photographer with his/her own studio, plenty of projects and time to spend in front of a computer setting up a process flow for his/her work. However, I am not a professional photographer, just an amateur that thinks that Lightroom would be a good solution for keeping track of my growing digital photos. And, I don't believe this book answered that question for me. I will probably buy another Lightroom book before I start the process of setting up Lightroom or just forget Lightroom and try to find another product that suits what I am looking for. I do love the database concept behind Lightroom and I don't know of any other software that uses that concept. But, maybe Lightroom is a little overkill for someone who is looking to categorize and tag his legacy photos, set up a process flow and be able to create albums/slide shows in a hurry with a keyword search. Before I start, I want to be certain that I have the right product, because I have 1,000's of photos that need to be categorized tagged. Another complaint I had with the book is that the author would mention something that seemed to me should be explained further, but the author assumed that the reader knew what he was referring. The biggest example was the reference to "D-65", maybe I just haven't been around digital photography enough, but I didn't know what they were referring to, I looked through all the pages that I had read and it was never explained. Finally, on the back cover it explained that it was the authors training and consultancy company, seemed to me especially since it was referenced throughout the book, that this explanation should have been in the text of the book.

Photoshop Lightroom is the new software from Adobe aimed specifically at photographers and it's taking the photography world by storm. This no-nonsense guide to setting up an efficient workflow in Lightroom offers all the advice you need to master Adobe's clever workflow tool and make it work for you. As co-founders of the renowned and hugely popular photography training and consultancy company D-65 (D-65.com), Seth Resnick and Jamie

Spritzer are the perfect guides to lead you through the maze technical problems and practical challenges that stand between you and a seamless digital workflow with Lightroom at the core. Keep the lens cap on until you've read the essential pro tips in this new Lightroom book from Focal Press!

**About the Author** Seth is one of North America's most prolific corporate, editorial and stock photographers, and is greatly in demand for his beautiful graphic images in both natural and created light. He has been published in the world's most prestigious magazines and is one of 65 photographers worldwide named as a Canon Explorer of Light. He has given hundreds of lectures to industry organizations such as American Society of Media Photographers (ASMP), Advertising Photographers of America (APA), Professional Photographers of America (PPA), Advertising Photographers of New York (APNY), and is also an alpha and beta tester for the Adobe Photoshop engineering team. Seth also produces workshops and training specifically designed for photographers through his company, D-65. Jamie Spritzer has worked as a Photographer, Studio Manager and Photo Editor (Elle magazine). She produced the highly acclaimed Photo Mentor Series Workshops at American Photo and Popular Photography Magazines. Jamie founded Blue Productions which produced advertising campaigns, product launches and special events for top market leaders. As co-founder of D-65.com, she creates innovative and essential programs for photographers and digital image makers.