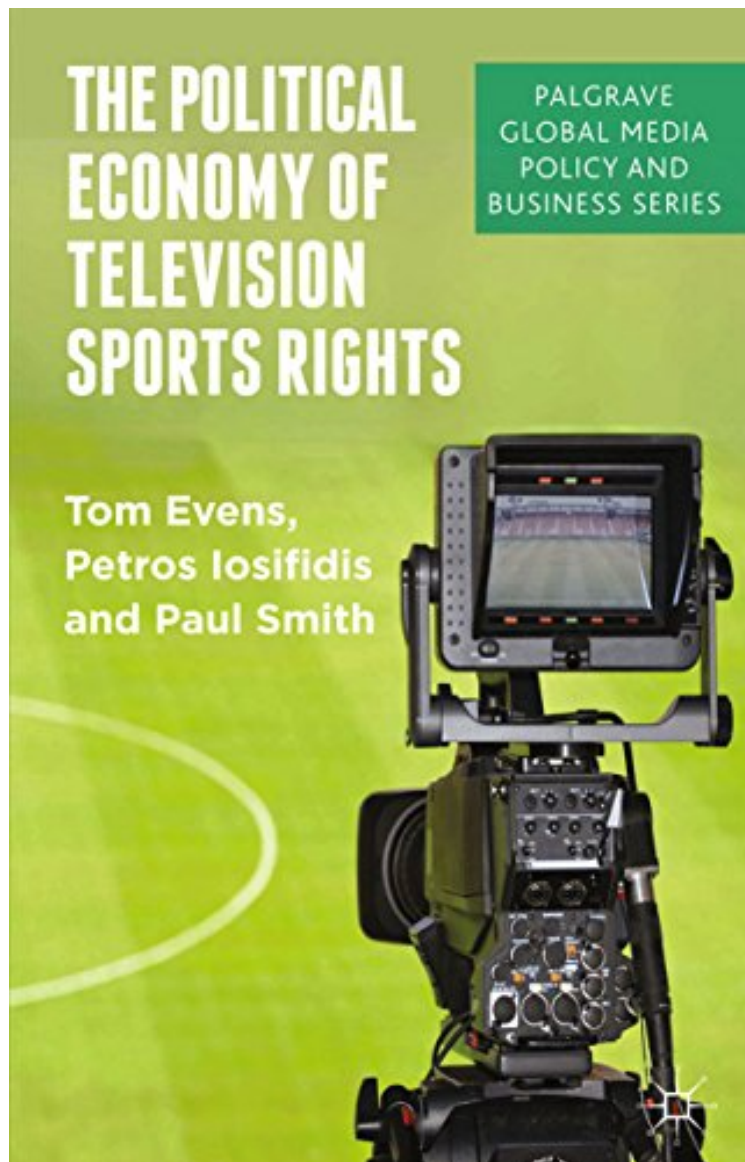


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## The Political Economy of Television Sports Rights (Palgrave Global Media Policy and Business)

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About the Author  
Author Petros Iosifidis: Petros Iosifidis is Professor in Media and Communication Policy in the Department of Sociology, City University London, UK. He is the author of *Public Television in the Digital Era* (2007), *Global Media and Communication Policy* (2011), co-author of *The Political Economy of Television Sports Rights* (2013) and editor of *Reinventing Public Service Communication* (2010).