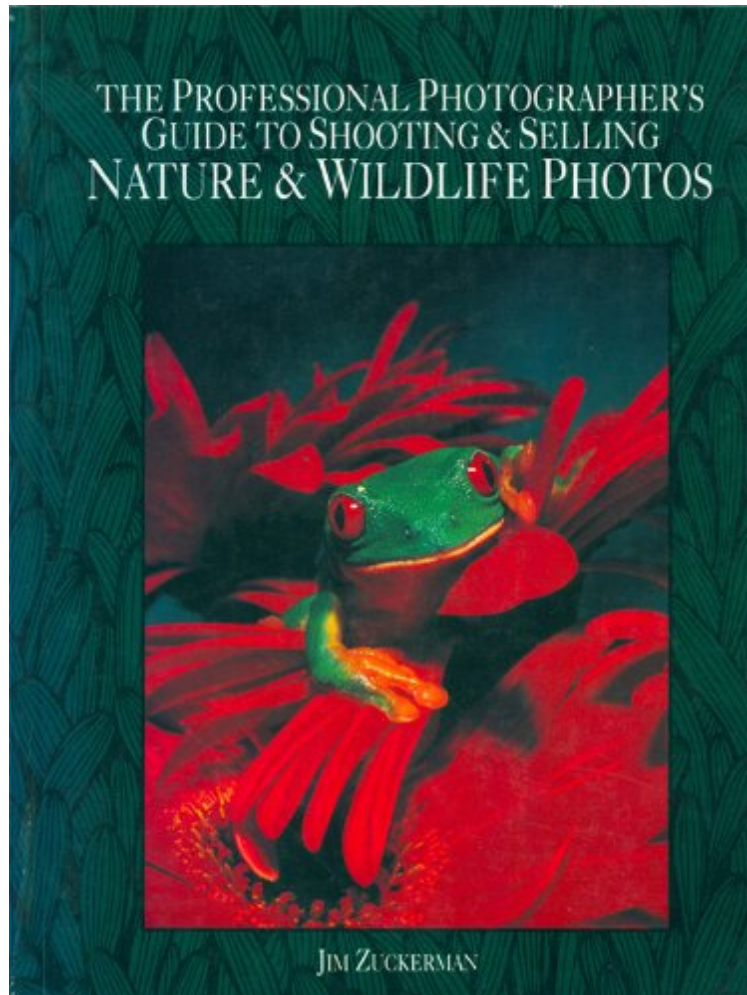


(Pdf free) The Professional Photographer's Guide to Shooting Selling Nature Wildlife Photos

The Professional Photographer's Guide to Shooting Selling Nature Wildlife Photos

Jim Zuckerman

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Jim Zuckerman : The Professional Photographer's Guide to Shooting Selling Nature Wildlife Photos before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Professional Photographer's Guide to Shooting Selling Nature Wildlife Photos:

3 of 4 people found the following review helpful. Stuck In the 20th CenturyBy TexOverall, a good book but needs to be updated to include considerations and suggestions for digital photography and the internet. As currently written, it is exclusively oriented towards the world of film photography and mailing hard copy prints or 35 mm slides. That detracts from the value of the book.22 of 22 people found the following review helpful. Business tips from the Photo Biz ExpertBy Lorelle VanFossenThe nature photography market is one that is extremely diverse. Nature images are used on everything from printed stationery in the form of note cards and stationary to photographs used as advertising painted on a commercial airplane's tail. They are used as backgrounds to sell commercial products and used in text

books for teaching about the environment and nature. With such a diverse market, Jim Zukerman tackles the marketing of nature images with a clarity and skill - you feel like you are sitting in his living room having a good chat. The book is easy to read and gives the reader a good foundation on how the business works. The tips are excellent for putting together promotional packages and guidelines for selling your work. The images included with the text show how different pictures work for different markets, too. The photographs in the book are inspiration enough for any photographer, motivating them to go out and get the same quality. But the points of how the business works and what does work and what doesn't, from the editorial to commercial markets, is fantastic. It should be on every nature photographer's shelf - for the pictures or the information! A great resource. 13 of 13 people found the following review helpful. Great inspiration

By JP
This book really helps with fine tuning your photo techniques by exploring more interesting compositions of the same subject. It touches on lighting, filters and techniques briefly and goes into more depth on marketing your images. This is a great book for someone who has been taking pictures for awhile and is looking to improve their photography and possibly start submitting photos for print. Highly recommend this book to those intermediate to advanced amateurs looking to break into the world of professional photography, or maybe just dabble in it a little. Great book

Wildlife and nature can be close to you as your backyard or the nearest zoo. In *The Professional Photographer's Guide to Shooting Nature Wildlife Photos*, a professional photographer shows how to take fabulous wildlife and nature photographs and how to reach the best markets. More than 250 full-color photos include captions with detailed explanations of where and how each was shot and the easiest way to achieve the same effect.