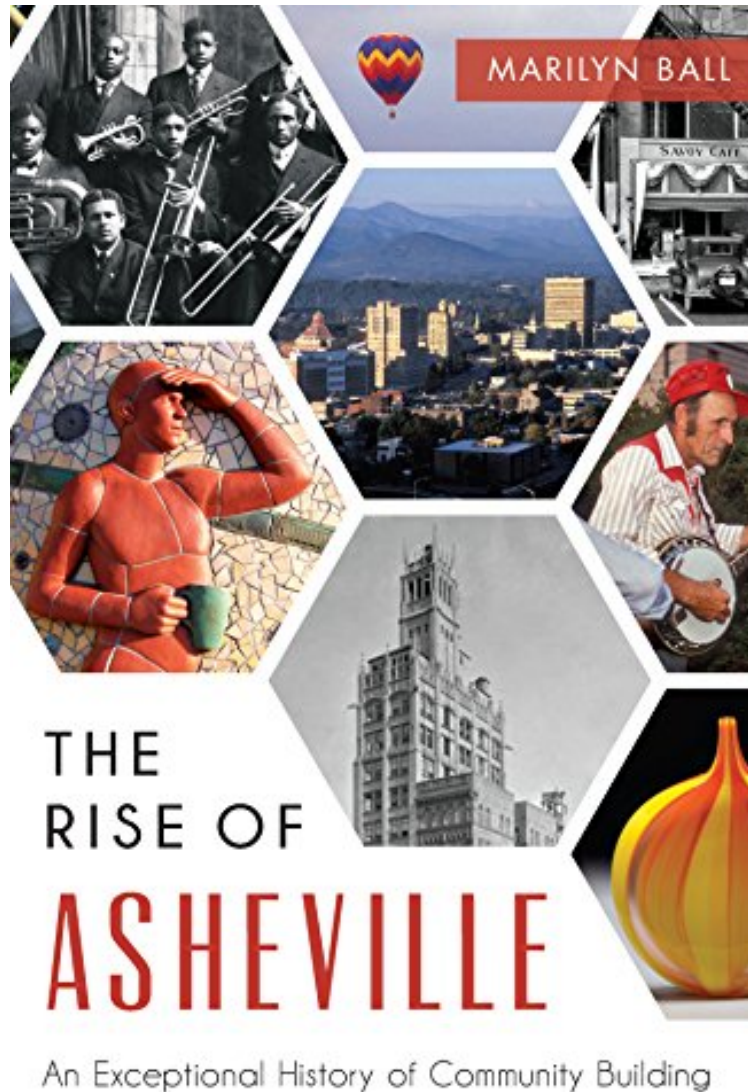


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The Rise of Asheville: An Exceptional History of Community Building

Marilyn Ball

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Marilyn Ball : The Rise of Asheville: An Exceptional History of Community Building before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Rise of Asheville: An Exceptional History of Community Building:

0 of 0 people found the following review helpful. I am now officially IN LOVE with Asheville By LZI always liked Asheville, but now I am officially IN LOVE with Asheville. I appreciate Marilyn gathering this fascinating history and

giving it to us in this pleasant format. An enjoyable read. 2 of 2 people found the following review helpful. Love it! Inspires me to dream big and work with others to create a better community. By Mark File What a wonderful collection of inspirational stories about how ideas and dreams become amazing realities, making Asheville the wonderful city it is today. It's a must read for anyone that lives in or loves Asheville. And it's a must read for anyone who wants to make their community a better place. Each chapter is a short "case study" that tells the stories such as how downtown Asheville was saved and how seeds of ideas became organizations that help so many. The chapters are quick reads and end appropriately with "what we have learned." These are real stories about some determined people. It will make you smile and encourage you to think big! Thank you Marilyn for documenting these great moments of history.

As newcomers flocked to Asheville over the last fifty years, they joined with locals to breathe new energy into the city. Sometimes called the Asheville One Thousand, these folks didn't necessarily intend to be entrepreneurs, community organizers and business leaders, but when they saw a challenge, they rose to it. Stone Soup became a gathering place and laid the foundation for Asheville's natural food culture. MANNNA Food Bank emerged to help solve hunger. And the River Arts District turned into a vibrant cultural center for upcoming artists. Join author Marilyn Ball as she traces the bonds of community that gave rise to Asheville today.

About the Author Marilyn Ball is an advertising executive and writer with over twenty-five years of experience in Western North Carolina hospitality, economic development and tourism. She has published articles in many local publications including Sun Magazine, WNC Woman and Verve Magazine. Marilyn Ball moved to Asheville in 1977 and has been working to foster a spirit of community there ever since.