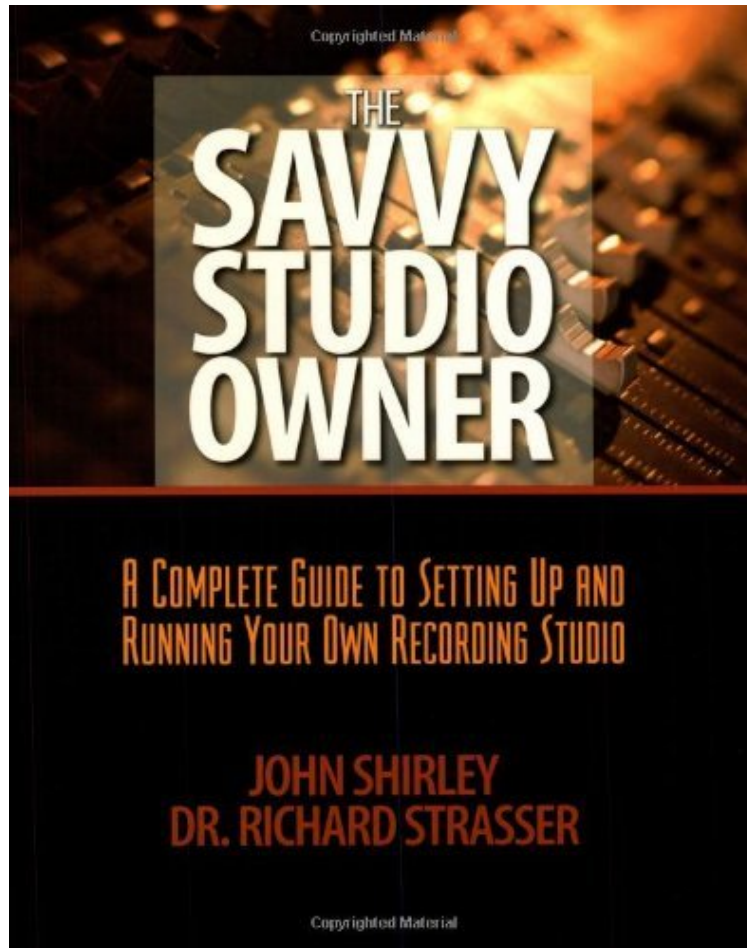


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The Savvy Studio Owner: A Complete Guide to Setting Up and Running Your Own Recording Studio

John Shirley, Richard Strasser
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John Shirley, Richard Strasser : The Savvy Studio Owner: A Complete Guide to Setting Up and Running Your Own Recording Studio before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Savvy Studio Owner: A Complete Guide to Setting Up and Running Your Own Recording Studio:

0 of 0 people found the following review helpful. my son loved it By Mary N. Detto I purchased this for my son who just moved to phoenix from Burbank where he was an engineer at a well known studio. He's ready to start his own place with the blessings of his producer/mentor out in CA. He enjoyed the info on the money part of the business. The taxes, advertising etc. 1 of 2 people found the following review helpful. Savvy Studio Owner By Julie G. Trusty I am using this book for a school project and find it to be an excellent resource. 0 of 0 people found the following review helpful. A must read for anyone serious about a recording studio project! By Unique A great book on giving a perspective of the promotion, economics and operations of a new "start-up" recording studio. Some reasonable gear selection focused on

covering the operations needs (for high-end gear spending stimulus look in other readings or visit remaining pro audio shows). Very useful advices with practicality on how to offer recording services in a business professional manner and with a sensible money balance.

(Book). This book covers all aspects of starting and running a professional sound recording studio, from smaller project-style facilities to million dollar majors. For the first time, here is one guide that combines serious business planning, studio design, and audio engineering as interconnected aspects of starting and running a studio. Numerous practical examples and applications throw light on the daily workings of a recording studio, including recording, marketing, sales, employees, and taxes. Readers with no business or sound recording experience will find what they need to start and succeed in creating a sound recording studio.

About the Author John Shirley is a composer, professor, recording engineer, record producer, author, and studio owner. John is a contributing editor for Recording Magazine and has a monthly column entitled The Complete Recording Musician. Dr. Richard Strasser is coordinator of the Music Business program at the University of Massachusetts Lowell. His experience includes several years as an Executive Sales Manager at Stern's Music, an international recording and distribution company that specializes in World Music.