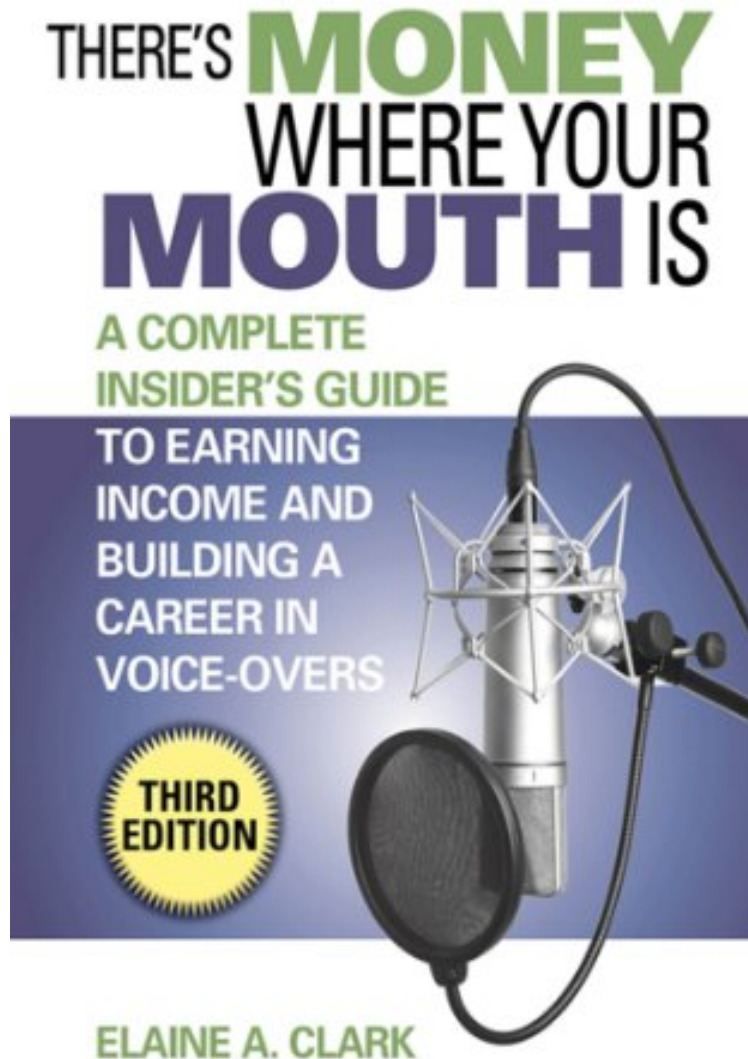


[PDF] There's Money Where Your Mouth Is: A Complete Insider's Guide to Earning Income and Building a Career in Voice-Overs

There's Money Where Your Mouth Is: A Complete Insider's Guide to Earning Income and Building a Career in Voice-Overs

Elaine A. Clark

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Elaine A. Clark : There's Money Where Your Mouth Is: A Complete Insider's Guide to Earning Income and Building a Career in Voice-Overs before purchasing it in order to gauge whether or not it would be worth my time, and all praised There's Money Where Your Mouth Is: A Complete Insider's Guide to Earning Income and Building a Career in Voice-Overs:

0 of 0 people found the following review helpful. An excellent comprehensive resource for voice-over beginners
By Colleen @ Here Be Bookwyrms...If you've ever read anything about working professionally in voice-over, then a lot of the information in Clark's book will be a review for you, but that isn't a bad thing - fundamentals are always important to remember, no matter the topic, and the way Clark breaks down each aspect of the field makes it simple to learn even if you're just skimming through instead of properly reading it. Where this book truly shines is that it is so comprehensive as to include a variety of detailed copy samples for the reader to practice the concepts and tips Clark discusses.....In addition to sample copy and her own professional insights, Clark includes interviews with other successful voice-over professionals, such as Hal Riney (member of the Advertising Hall of Fame) and Ned Lott (who has worked on features for Disney, Pixar, Universal, etc.).....She also discusses marketing strategy and the union more in-depth than many other sources I've looked over. There is honestly not much more to be said, apart from the bottom line that *There's Money Where Your Mouth Is* is a truly comprehensive and invaluable resource for beginners to the field of voice-over work, and I highly recommend it. In fact, if voice-over classes or workshops assign reference material, I think this would (or should) probably be at the top of the required/recommended reading lists. (For complete review, you can visit me at Here Be Bookwyrms on Blogger)

20 of 20 people found the following review helpful. An Industry Standard Receives a Third Edition
By KZV727VZKIf you are considering a Voice Over career or are looking for ways to hone an existing one, Elaine Clark's book is a standard of this industry. I have read the Second Edition and this updated version is no different in it being extremely dense with content. You will need multiple sittings to just to begin to absorb all of the information that she provides. The book has some very important insights on how to manage the business end of the Craft in terms of creating reels, joining unions, interacting with agents and casting directors, and finding your niche. The provided performance methods and practice scripts are extremely helpful. I would strongly suggest going very slow and to read these sections several times as you absorb all the information that this book has to offer. I was most intrigued by Elaine's use of moving the entire body during performances to invoke believability. Following one's passion can be really scary and you will find this book to be inviting and encouraging. I am very grateful to have this updated Edition as a resource.

3 of 3 people found the following review helpful. Perfect reference manual and go to guide for any VO work!
By CustomerI can see why it's been called a must have! It's packed full of information and valuable knowledge for VoiceOver work. I've read many other books, but this is the one most everyone either copies from or tries to be like. Having had multiple editions and updates this is not (as far as I have found) outdated! It's indeed very contemporary and poignant.

Voices are increasingly in demand for commercials, cartoon characters, announcements, and other spots. This outstanding handbook explains how to launch a career and 2nd work. Along with sample commercials and script copy, the author gives advice on vocal exercises, self-promotion, and business matters. Chapters include: getting started, voice-over aerobics, copy basics, melody and tempo, layering techniques, believing what you say, commercial and stylized characters, corporate narration, animation, video games and toys, getting an agent, marketing your talent, and staying on top of the business. This expanded edition features new tips on making a demo CD, vocal modulation and breath techniques, advanced copy-reading strategies, and a section on how copywriters see the job of the voice artists for whom they write. If you've ever been interested in voice-over acting, you need this book!