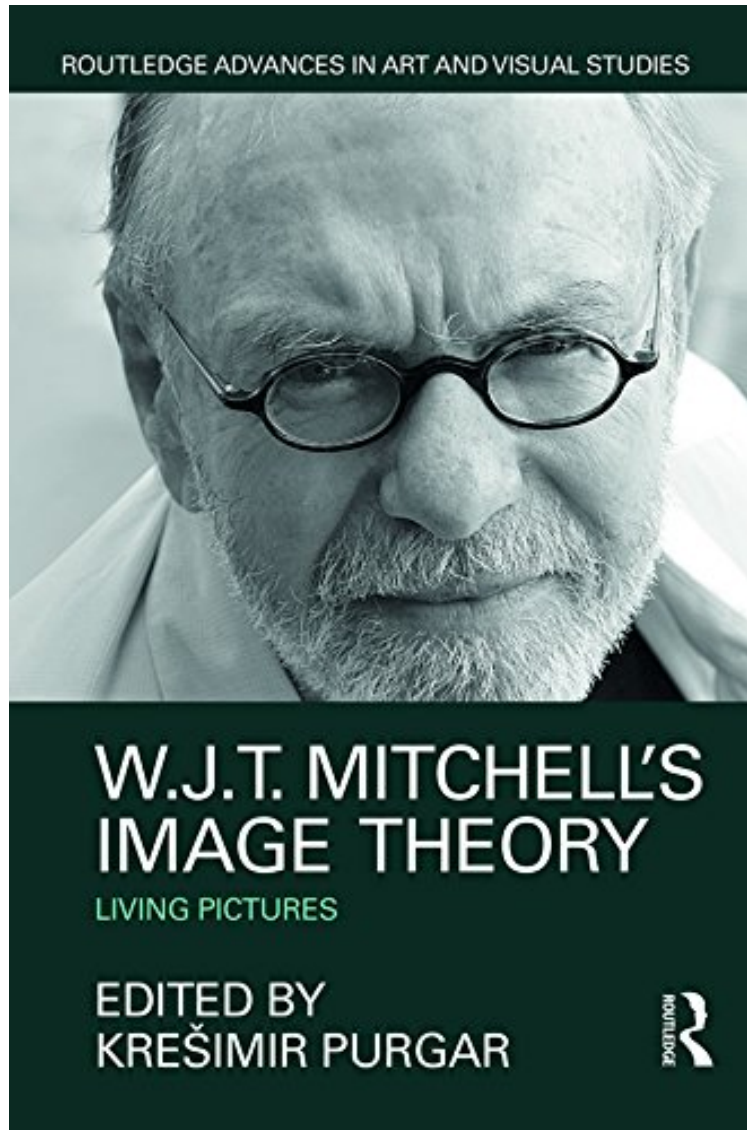


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## W.J.T. Mitchell's Image Theory: Living Pictures (Routledge Advances in Art and Visual Studies)

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**From Routledge :** W.J.T. Mitchell's Image Theory: Living Pictures (Routledge Advances in Art and Visual Studies) before purchasing it in order to gage whether or not it would be worth my time, and all praised W.J.T. Mitchell's Image Theory: Living Pictures (Routledge Advances in Art and Visual Studies):

W.J.T. Mitchell ndash; one of the founders of visual studies ndash; has been at the forefront of many disciplines such

as iconology, art history and media studies. His concept of the pictorial turn is known worldwide for having set new philosophical paradigms in dealing with our vernacular visual world. This book will help both students and seasoned scholars to understand key terms in visual studies ndash; pictorial turn, metapictures, literary iconology, image/text, biopictures or living pictures, among many others ndash; while systematically presenting the work of Mitchell as one of the discipline's founders and most prominent figures. As a special feature, the book includes three comprehensive, authoritative and theoretically relevant interviews with Mitchell that focus on different stages of development of visual studies and critical iconology.

About the AuthorKrescaron;imir Purgar is Assistant Professor of Visual Studies at the University of Zagreb, Croatia. Among his recent titles is the co-edited volume *Theorizing Images* (2016), as well as the articles "Coming to Terms with Images: Visual Studies and Beyond" (2016) and "What is not an Image (Anymore)? Iconic Difference, Immersion, and Iconic Simultaneity in the Age of Screens" (2015).