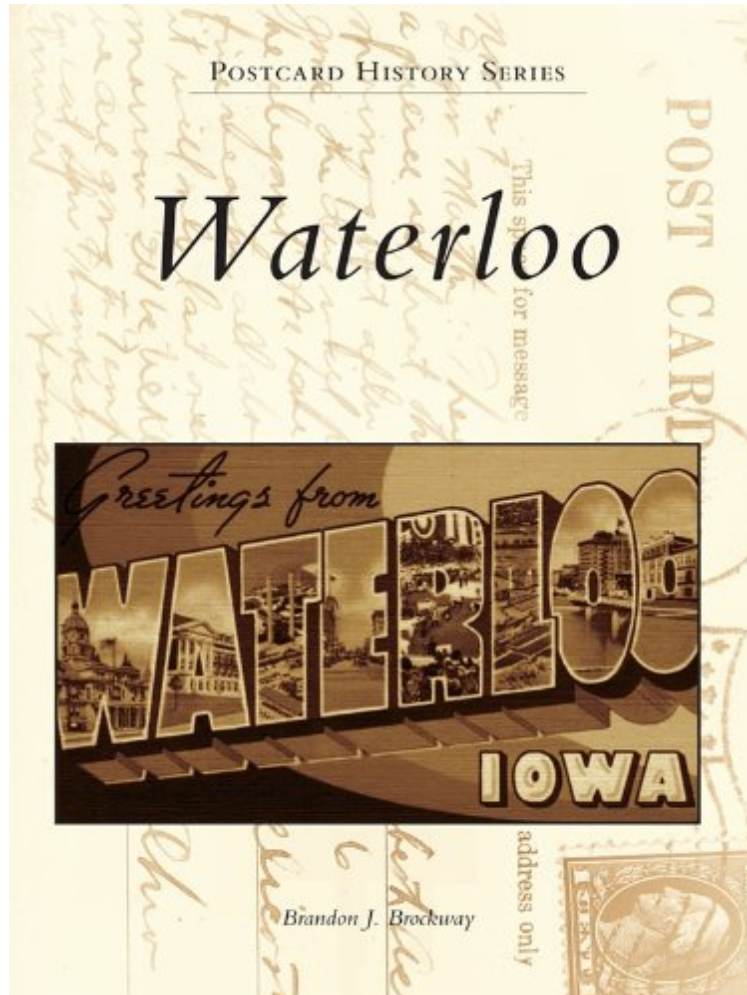


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Waterloo (Postcard History Series)

Brandon J. Brockway

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Brandon J. Brockway : Waterloo (Postcard History Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Waterloo (Postcard History Series):

0 of 0 people found the following review helpful. Helped to combine a little historical perspective upon the growth ...By CRAIG A. BUHRHelped to combine a little historical perspective upon the growth and times of Waterloo and famous places. Had seen a few of these cards while growing up; but was not fully aware of the importance and value of some of these regarding the overall development of commerce and visitors to the region. Provided a glimpse back in time to those specially persevered photos in time that magically transformed a rural town to big time community with impactful agriculture, industry, transportation, and entertainment to this region of Iowa. Grew up not far from the Electric Park and the National Dairy Cattle Congress Grounds, and attended it frequently as a youth each year. The postcards recreate a nostalgic and reoccurring memory of many places and moments spent growing up there. Those of these 'Kodak-styled' moments help to remind me today of the enjoyable times together with friends when we traversed

the RR track bridge over the Cedar River at San Souci in order to visit the Cattle Grounds, tractor tents, amusement park, and dairy barns during an early time in my life. 1 of 1 people found the following review helpful. Waterloo Postcard History: Slightly Disappointing By Richard Steffen I grew up twenty miles from Waterloo during the 1940s and 1950s. Most anytime my folks and I 'visited' Waterloo, railroad tracks were everywhere. Browsing through this book, rails are hardly visible. Repetition of one particular downtown building grew tiresome. Many of the images were less than sharp. The total of the book was okay, but I was expecting more.

Waterloo started out like many other towns: as a small pioneer village located along the banks of the Cedar River. It must have been a breathtaking sight a beautiful river lined with red cedar trees, prairie grasses blowing in the breeze, and abundant wildlife. After winning the battle to become the county seat in 1855, Waterloo began to grow into the metropolis it is today. The popular slogan, Waterloo Way Wins, has proven true over the years, and one can feel a sense of pride while looking at the images in this book.

Title: Postcard History of Waterloo, IA Publisher: Waterloo Convention Visitors Bureau Date: 6/20/2011 Waterloo, written by local historian and Waterloo antique store owner Brandon J. Brockway, tells the town's tales through one-of-a-kind postcards from the late 1800s to the 1960s. Images of the Cedar River, National Cattle Congress arena, the John Deere plant and more landmarks offer a nostalgic glimpse into the past. Waterloo will be available May 2, 2011 at area bookstores, independent retailers, and online retailers, and through Arcadia Publishing at (888)-313-2665 or www.arcadiapublishing.com. Arcadia Publishing is the leading publisher of local and regional history in the United States. Our mission is to make history accessible and meaningful through the publication of books on the heritage of America's people and places. Have we done a book on your town? Visit www.arcadiapublishing.com. Copies of this book are also for sale at the Waterloo Convention Visitors Bureau office at 500 Jefferson, Waterloo. About the Author Written by Waterloo historian and native Brandon J. Brockway, this book shares a selection from his own personal collection. He is the former director of education and collections at the Cedar Falls Historical Society, former president of the Northeast Iowa Genealogical Society, and past member of the Waterloo Historic Preservation Commission. Brandon and his wife, Lisa, own and operate an antiques store in the heart of historic downtown Waterloo.