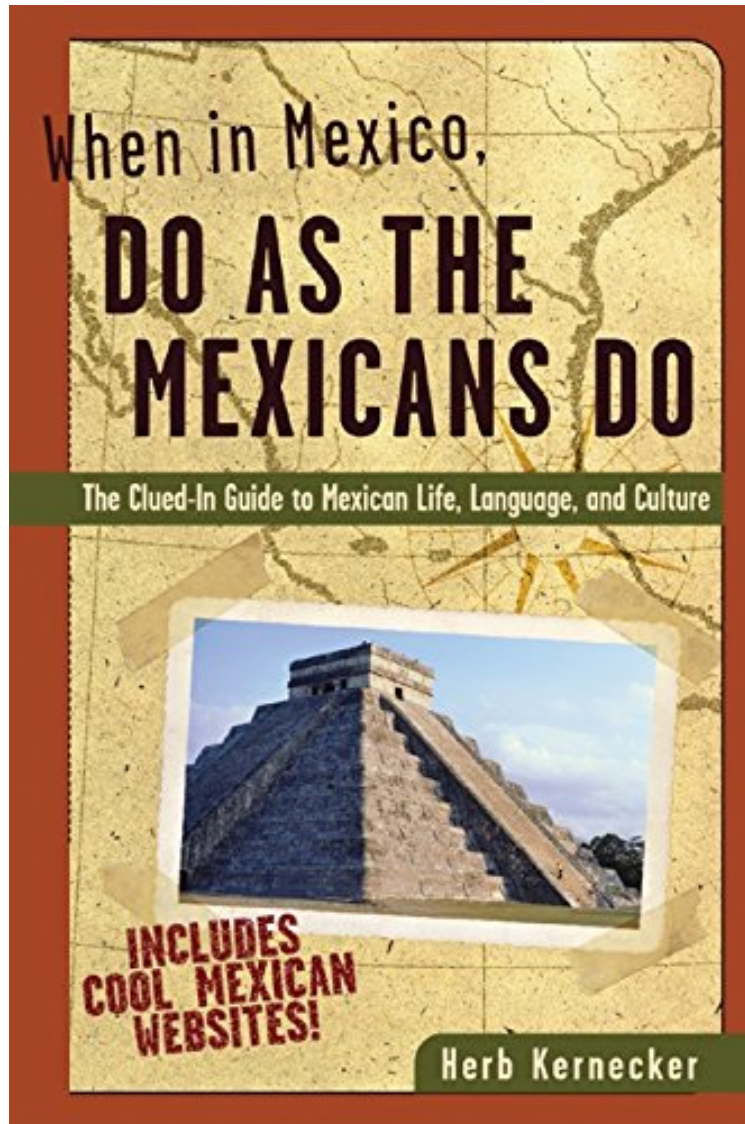


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When in Mexico, Do as the Mexicans Do (When in . . . Do As the Local Do)

Herb Kernecker

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Never feel like a stranger in Mexico again! What is an appropriate gift for a child on November 2? What is the proper way to address people you meet for the first time? All these answers and more can be found in *When in Mexico, Do As the Mexicans Do*, a fun and intriguing book that teaches you about Mexico's culture, language, and people. It features 120 intriguing multiple-choice questions that are cross-referenced to fascinating articles on pop culture, customs, behavior, history, consumer trends, literature, tourist sights, business, language, and more. Also included are key terms and useful expressions, informative charts, and websites for further reference.

From the Back Cover Mingle in Mexico without mortifying mistakes Do you want to melt in when visiting Mexico City? To assimilate in Acapulco? When in Mexico, Do as the Mexicans Do makes it simple! If you long to tour Tijuana unnoticed or go to an open-air market in Oaxaca without turning heads, transform yourself from a typical tourist into a connoisseur of culture. With this crash course in Mexican customs and heritage, you'll avoid embarrassing blunders and enrich your travel experience. Packed with more than one hundred articles, this handy collection of cultural dos and don'ts covers a broad range of topics, including food, art, pop culture, politics, business, entertainment, home life, history, and education. In these pages, you'll find authoritative answers to questions such as: What is the proper way to address people you meet for the first time? What is required when driving a private vehicle into Mexico? When is the name day of Our Lady of Guadalupe celebrated? Which Mexican author wrote *Como agua para chocolate*? When do Mexicans typically have dinner? What is not an acceptable way of shopping in open-air markets? With light-hearted quizzes, cool Internet addresses, and up-to-date insights into all aspects of Mexican culture, *When in Mexico, Do as the Mexicans Do* will delight everyone from students and tourists to armchair travelers and trivia buffs. Herb Kernecker is an experienced language teacher and author. About the Author Herb Kernecker is an experienced teacher and author.